

# AS/A2 Level ART & DESIGN: GRAPHICS



## Course Guide

Level 3 Two-year course

2010/11

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This course will suit those who are imaginative, innovative and hard-working. You should have an interest in the work of other designers as well as your own. This course is not an easy option and you should be prepared to work hard at developing your skills.

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### Subject introduction

The main purpose of any course in art, craft and design is to develop your ability to appreciate the visual world and to respond in a personal and creative way. The skills you will develop will be varied. Among them, you will develop a working knowledge of materials, practices and technology. You will develop the skills to interpret and convey your ideas and feelings using graphic design. You will develop your imaginative and creative powers alongside your experimental, analytical and documenting skills. You will also develop a specialist vocabulary and the knowledge and understanding of the place of graphic design in history and in contemporary society.

### Year 1 study outline

The AS consists of two units:

#### **Unit 1 Coursework Unit 60% of AS or 30% of A2**

This Coursework Unit should include evidence of:

- An exploration of a theme with research and recording from primary sources
- Analysing and using sources and contexts to inform and inspire own work
- Developing ideas, ongoing analysis and review
- Exploring media
- Ideas and outcomes that connect with the work of others.

#### **Unit 2 Timed Test Unit (Externally Set Assignment) – 40% of AS or 20% of A2**

The Timed Test Unit should show evidence of:

- A range of developed ideas, review and refinement
- Selection and exploration of media and processes
- Ideas and outcomes that connect with the work of others
- Final outcome produced in an 8-hour test.

SEE WHAT'S NEXT

**Year 2 study outline**

A2 is two units evidenced by work in journals and loose sheets in a folder.

**Unit 3 Coursework Unit – 30% of A2**

This unit incorporates two linked elements: These two elements will be assessed under one assignment grid.

**a. Practical work**

Students are required to:

- Identify and select a focus for personal creative ideas
- Select and explore appropriate media and process
- Develop ideas, review and refine
- Produce a personal response

**b. Personal study**

Students are expected to investigate a wide range of work and sources including visits to museums and galleries to view work at first hand. Students are expected to show evidence for an ongoing critical and analytical review of progress. Students are required to:

- Make connections with students' practical work for this unit
- Develop a personal enquiry
- Complete an illustrated written presentation of between 1,000 and 3,000 words

**Unit 4 Timed Unit (Externally Set Assignment) 20% of A2**

The Timed Test Unit should show evidence of:

- A range of ideas
- Selection and exploration of media and processes
- Recording and analysis of primary sources
- Developing ideas, review and refinement
- Ideas and outcomes that connect with the work of others
- Final outcome produced in a 12-hour test

**Methods of study**

Practical work will be completed on location and in the Art Studio. Research projects will be resourced from department materials, the library and by access to the College Intranet. The approximate cost of materials and equipment is £30 per year.

**Special features**

Visits are made to galleries to appreciate the historical development and current trends within the area of art. Trips will cost approximately £30 a year with an additional visit to a city on the continent and/or a residential trip in year 2.

**Success stories**

Students who have left SEEVIC College have gone on to complete Foundation courses at Art School and have been accepted at prestigious Art Colleges in London including St Martins, Camberwell and Ravensbourne.

**Methods of assessment**

AS - one coursework unit and one externally set test.

A2 - one coursework unit and one externally set test.